







## EAP TWITTER STATISTICS – September 2017 TO APRIL 2018

Month	Number of Tweets	Impressions	Profile Visits	Mentions	New followers	Top Tweet
April	440	30,500	381	44	37	<p><b>Top Tweet</b> earned 6,770 impressions</p> <p>A resolution on <a href="#">#vaccine</a> hesitancy and <a href="#">#vaccination</a> rates in <a href="#">#Europe</a> will be voted tomorrow at <a href="#">@Europarl_EN</a> <a href="#">#plenary</a> session in <a href="#">#Strasbourg</a>. <a href="#">#Livestreaming</a> here (open tomorrow): <a href="http://bit.ly/2qFPlij">bit.ly/2qFPlij</a></p> <p>Young EAP <a href="#">#blog</a> on vaccine hesitancy: <a href="http://bit.ly/2GW6Q4T">bit.ly/2GW6Q4T</a>  <a href="#">#VaccinesWork</a>  <a href="http://pic.twitter.com/zekqAdCEJE">pic.twitter.com/zekqAdCEJE</a></p>  <p>🔗 15 ❤️ 20</p>
March	324	14,300	205	33	27	<p><b>Top Tweet</b> earned 2,842 impressions</p> <p><a href="#">#Tuberculosis</a> remains a common <a href="#">#infectiousdisease</a> &amp; a concerning <a href="#">#child</a> morbidity/<a href="#">#mortality</a> cause in <a href="#">#Europe</a>, especially in the <a href="#">#Baltic</a> states.</p> <p>On this <a href="#">#WorldtuberculosisDay</a>, re-read EAP's <a href="#">#OpenLetter</a> to EPSCO <a href="#">@EUCouncil</a> &amp; <a href="#">@V_Andriukaitis</a> on TB: <a href="http://bit.ly/2jxmF7F">bit.ly/2jxmF7F</a> <a href="http://pic.twitter.com/PCevFSUICU">pic.twitter.com/PCevFSUICU</a></p>  <p>🔗 7 ❤️ 6</p>

February	254	19,700	180	26	18	<p>Careful planning of the transition of childhood <b>#cancer</b> survivors to adult care is key to address late treatment-related effects. On this <b>#ChildhoodCancer</b> Day, know more about the transition of <b>#adolescents</b> w/ <b>#chronicillness</b>. EAP article: <a href="http://bit.ly/2EQSsMu">bit.ly/2EQSsMu</a> <b>#health</b> <a href="https://pic.twitter.com/PngC7QMfp7">pic.twitter.com/PngC7QMfp7</a></p>  <p>👍 3 ❤️ 2</p>
January	326	34,100	171	42	23	<p><b>Top Tweet</b> earned 5,351 Impressions</p> <p>Providing continuous &amp; adequate <b>#training</b> to paediatricians and other <b>#HealthProfessionals</b> is the most effective way to foster <b>#antimicrobialstewardship</b> (AMS) and tackle antimicrobial resistance (<b>#AMR</b>). Know more about EAP's position on <b>#AMS</b>: <a href="http://bit.ly/2G7NuZw">bit.ly/2G7NuZw</a> <a href="https://pic.twitter.com/F6tmjqF4x6">pic.twitter.com/F6tmjqF4x6</a></p>  <p>👍 9 ❤️ 7</p>
December	287	15,700	272	26	19	<p><b>Top Tweet</b> earned 1,910 Impressions</p> <p>Are there differences between <b>#AMR/#AMS</b> for adults and for <b>#children</b>? What can be done to foster <b>#antimicrobial</b> stewardship practices and to improve <b>#child #health</b> outcomes? EAP <b>#factsheet</b> on AMR/AMS: <a href="http://bit.ly/2BrFS4B">bit.ly/2BrFS4B</a> <a href="https://pic.twitter.com/WEIG8FLoaG">pic.twitter.com/WEIG8FLoaG</a></p> <p>ANTIMICROBIAL STEWARDSHIP AND CHILDREN FACTSHEET</p> <p><b>ABOUT EAP</b> The European Academy of Paediatrics (EAP) is the official European paediatric specialty body and is part of the wider paediatric community. EAP's primary role is to represent paediatricians and other paediatric professionals from across Europe. EAP also provides technical advice to the European Commission, the European Council, the European Parliament and other European institutions. EAP is also a member of the European Association of Paediatricians (EAPIC) and the European Society of Paediatric Radiology (ESPR).</p> <p><b>KEY FACTS ON ANTIMICROBIAL RESISTANCE AND ANTIMICROBIAL STEWARDSHIP</b> Antimicrobial Resistance (AMR) is the capacity of microbes to resist the effects of the medications which have been used to treat them. Why is tackling AMR important? AMR is a global health threat. In 2014, the World Health Organization (WHO) estimated that 700,000 people died from AMR-related infections.</p> <p>👍 12 ❤️ 8</p>

November	394	9,460	238	28	31	<p><b>Top Tweet</b> earned 1,233 impressions</p> <p>"Tackling <b>#AMR</b> cannot be done w/ only one sector. <b>#Environment</b> needs to be taken into account. We must ensure real impact at <b>#European</b> level, &amp; must engage with <b>#society</b>" - <b>@EU_Health</b> DG Xavier Prats Monne <b>@EAAD_EU</b> event <b>#KeepAntibioticsWorking</b> <b>#WorldAntibioticAwarenessWeek</b></p> <p>🔗 4 ❤️ 1</p>
October	465	23,900	902	49	39	<p><b>Oct 2017</b> · 31 days</p> <hr/> <p>TWEET HIGHLIGHTS</p> <p><b>Top Tweet</b> earned 3,050 impressions</p> <p>New EMA/ECDC/EFSA <b>#AMR</b> indicators <b>#report</b> shows importance of <b>#vaccines</b>. New <b>@TheLancet</b> editorial on <b>#vaccination</b>: <a href="http://bit.ly/2yR1xzy">bit.ly/2yR1xzy</a>  <a href="http://pic.twitter.com/h1gvAIGFwj">pic.twitter.com/h1gvAIGFwj</a></p>  <p>🔗 10 ❤️ 2</p>

September	545	4,789	281	31	16	<p>Sep 2017 · 30 days</p> <p>TWEET HIGHLIGHTS</p> <p><b>Top Tweet</b> earned 908 impressions</p> <p>All paediatricians across Europe should be familiar with Good Publication Practices  <a href="https://annals.org/aim/article/24...">annals.org/aim/article/24...</a> <a href="https://rdcu.be/VBhJpic.twitter.com/4AeZeJCw5p">rdcu.be/VBhJpic.twitter.com/4AeZeJCw5p</a></p>  <p>🔄 12 ❤️ 4</p> <p><a href="#">View Tweet activity</a> <a href="#">View all Tweet activity</a></p>
-----------	-----	-------	-----	----	----	--